



All Star Gym Owner/Director:

Hello, my name is _____ and I am excited to inform you that I will be the new Varsity Family Plan Regional Development Director for (enter the states in your territory). I will be your direct contact for anything Varsity Family Plan related and look forward to helping you take advantage of this tremendous revenue opportunity. **The average rebate check for the 2007-2008 season was around \$10,000 and the 2008-2009 rebates start with \$1.**

Attached to this email is a detailed description of the Varsity Family Plan for the 2008-2009 season, a tentative listing of all qualifying events, a rebate calculator to help you estimate your potential May 2009 rebate, and a step-by-step on how to register.

If you have any questions concerning the new program, please do not hesitate to contact me via email or phone. Additional information is also available on our website: www.varsityfamilyplan.com. Thank you for your time and I look forward to helping you utilize the new program to its fullest potential.

Regards,